



BRAND AMBASSADOR (PART TIME POSITION)

WHY JOIN HALF FULL?

At Half Full Brewery, we're passionate about optimism. And we know that with a glass Half Full, you can't lose.

We are a mindset-first company. At the beginning of each day we look at our proverbial glass and ask ourselves two questions:

- How am I making the most of now?
- What am I looking forward to?

We then spend our day clarifying the answers to those questions for ourselves. To this end, our mission is to inspire people to be optimistic – in business and in life! And this carries over into everything we do, from the beers we brew, to the events we throw, to the people we hire.

POSITION SUMMARY:

The Brand Ambassador will be responsible for helping provide samples of Half Full products at retail accounts and promotional events. This is a part time position that requires weekday and weekend hours as needed

THE RIGHT CANDIDATE WILL:

- Have the ability to work around alcohol without abusing it
- Have a witty, fun, and outgoing personality
- Have an infectious enthusiasm and passion for craft beer, people, and experiences. We work hard and play hard

THE BRAND AMBASSADOR RESPONSIBILITIES INCLUDE:

- Authentically represent our brand and story to local consumers and retail partners
- Work with our marketing team to create and advertise events
- Participate in large scale industry events including beer festivals and charitable functions

- Be passionate about the craft beer industry
- Demonstrate an energetic, magnetic, confident, and adventurous personality

QUALIFICATIONS:

- You must be 21+
- Ability to work nights, weekends and holidays
- Valid driver's license, registered and insured vehicle with clean driving record
- Marketing and or Communications major or experience with consumer product sales is a plus

COMPENSATION:

- Compensation based on qualifications and experience
- Access to employee discounts on products and merchandise

In addition to the above extrinsic rewards, there are some intrinsic rewards associated with joining the "Half Full" crew, including the opportunity to inspire others to lead a passionate lifestyle, build a meaningful and growing company, and encourage others to live in the moment while always looking forward to more.

If you are interested in this position please send your resume and a short cover letter that tells us what inspires optimism in you to leanna@halffullbrewery.com.

THANK YOU AND CHEERS!

